

ASK MS. KAY



COMPANY OVERVIEW

Ask Ms. Kay envisions a world where every family feels supported, empowered, and connected 24/7. Through innovative technology, inclusive, and judgment-free parenting solutions, we strive to create a community where parents confidently integrate family, work, and personal life in harmony. By providing real-time solutions and reinforcing that There is No Shame in Asking for Help, we foster understanding, open communication, and resilience. Our vision is to transform family dynamics, reinforce stability, prevent crises, work-life integration, and promote lifelong well-being—one question at a time.

CORE COMPETENCIES

- Judgement-Free & Confidential Platform: Real-time advice & parental support
- Innovative Technology with Human-driven Experts Advice: Empowers users with immediate, multilingual, culturally sensitive & gender-inclusive parenting advice cultivated from interactive avatar & human advice
- Personalized Solutions: Customized parenting plans and tools tailored to individual family needs ensure effective support
- Workshops, Podcasts & Webinars: parenting education, mental health and work-life integration strategies empower parents to foster healthy family and employment relationships

DIFFERENTIATORS

Ask Ms. Kay's Unique & Innovative Digital Parenting Support Services:

* Judgement-Free & Confidential Platform * Multilingual Interactive Avatar
* Microlearning Techniques * Innovative Technology * Customized Parenting Plans * Comprehensive Resources * Founder's Childcare & Corporate Expertise 38 years * Robust Team & Advisory Board * Ecosystem of Industry Experts

PAST PERFORMANCE

Ask Ms. Kay's Founder Kay Woods, is also the founder and operator of award-winning 24/7 childcare centers for 21+ years, former corporate executive, author of two books & national speaker

CAPABILITY STATEMENT

UEI Number: S8VMSSKB6196
CAGE Code: 07R54
NAICS Code(s): 611710 (Primary),
562499, 561990, 624110, 624190,
624410, 812990

Company Data

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Facebook: <https://www.facebook.com/askmskay.com>
LinkedIn: <https://www.linkedin.com/in/askmskay.com>
Instagram: <https://www.instagram.com/askmskay/>



KEY CLIENTS

First-Time Parents
Blended Families
Experienced Parents
Childcare Providers & Educators
Corporate Employees & Employer

Social-Economics Types

Self Certified Small Disadvantage
Business, Woman-Owned Small
Business, Women-Owned Business,
Minority-Owned Business, Black
American Owned
TradeMark ®

Mission Statement: At Ask Ms. Kay, we are dedicated to creating a supportive environment where families can flourish in all aspects of their lives. We recognize the complexities and challenges faced by modern families, and our mission is to provide the essential resources and compassionate guidance necessary for harmonious living. Utilizing cutting-edge "personalized" technology, we deliver real-time solutions by reinforcing there is NO Shame in Asking for Help.

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